

Reader's Guide: Understanding the Segmentis AI Framework for Boards

The purpose of this guide:

The four white papers that follow address different aspects of AI adoption. They can be read independently, but they were not written independently.

Each paper examines a distinct board-level challenge. The first focuses on strategic value creation. The second explores governance and accountability. The third addresses risk, regulation, and trust. The fourth examines execution and organizational readiness.

Taken individually, each topic is important. Taken together, they reveal a broader reality.

Organizations rarely struggle with AI because they misunderstand strategy, governance, risk, or execution in isolation. More often, difficulties emerge because decisions made in one area become disconnected from decisions made in another.

A promising strategy proves impossible to execute. Governance mechanisms create friction rather than clarity. Risk controls undermine innovation. Execution advances faster than accountability.

These tensions are not unusual. They are increasingly common as organizations attempt to scale AI across business functions, decision processes, and operating models.

The **Segmentis AI Framework for Boards** was developed to help boards understand these interdependencies. Rather than treating AI as a technology issue, the framework examines how AI affects four responsibilities that already belong to the board: value creation, accountability, risk management, and execution.

The purpose of the framework is not to provide a technology roadmap. It is to support a more integrated board conversation.

The framework is illustrated by Figure 1. As the figure shows, it comprises four interconnected dimensions (or, *quadrants*). Each addresses a central question (or, *theme*) that boards inevitably encounter as AI adoption matures.

Accordingly, each theme is addressed by a dedicated white paper:

White Paper	Theme
#1	Strategic Value Creation & Capital Allocation
#2	Governance, Accountability & Control
#3	Risk, Regulation & Trust
#4	Organizational Readiness & Execution Reality

Each quadrant addresses a distinct leadership challenge. Together they provide a coherent framework for governing AI at board level.

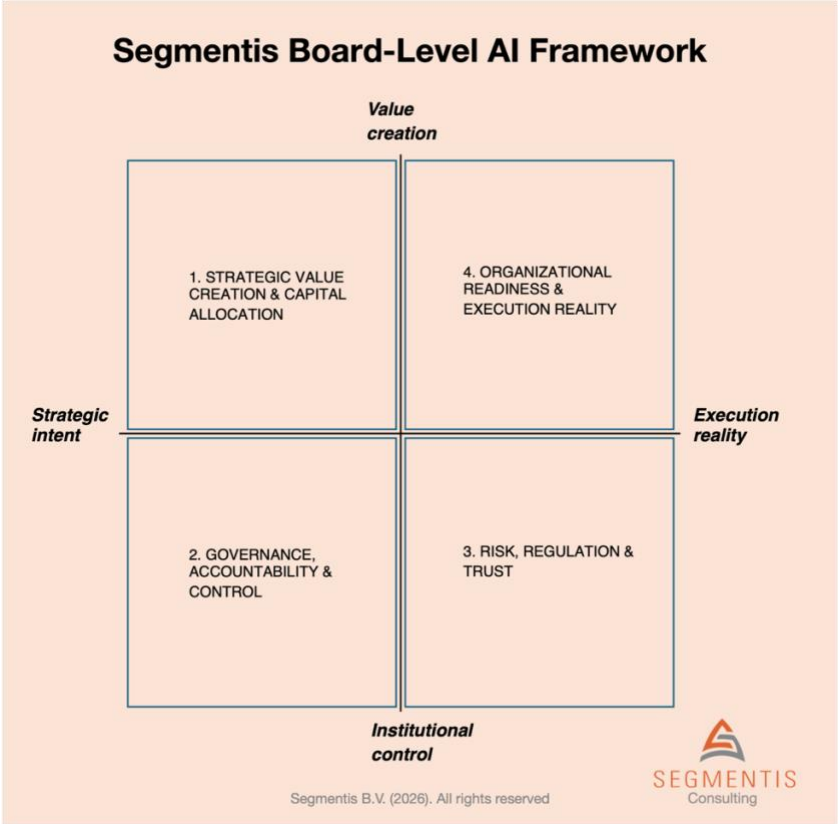


Figure 1. Segmentis Board-Level AI Framework

How to use the white paper series

The papers are intended to be read sequentially.

The first paper begins with strategic value creation because boards must first determine where AI matters and why. Once priorities are established, governance becomes the next logical concern. Governance, in turn, provides the foundation for effective risk management and regulatory compliance. Finally, execution tests whether the assumptions embedded in the previous three domains can be translated into sustained organizational performance.

Readers may naturally find themselves drawn to one quadrant more than others. A risk-focused board may begin with regulatory concerns. A growth-oriented board may focus initially on strategic opportunity. This is entirely reasonable.

Nevertheless, the greatest value emerges when the framework is considered as a whole. The four papers are intended to support a *single* board conversation rather than four separate ones.

A final observation

Many advisors specialize in a single dimension of AI adoption. Some focus on strategy. Others focus on governance, compliance, or implementation.

Boards, however, do not experience these challenges separately, but simultaneously.

A strategic decision inevitably creates governance implications. Governance choices influence risk exposure. Risk considerations shape execution. Execution outcomes inform future strategy.

The Segmentis AI Framework for Boards was developed to reflect this reality. Its purpose is not to provide predetermined answers, but to help boards ask better questions, make better decisions, and recognize emerging misalignments before they become visible consequences.

The four white papers that are introduced to you explore these questions in greater depth. Together they provide a practical framework for governing AI with confidence, control, and strategic intent.

I invite you to read the papers critically, relate them to your own boardroom experience, and use them as a basis for more focused conversations about AI governance and value creation.

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